

The ultimate  
**evolution**  
of music purchasing



**xiva**  
music store

The new & unique  
way to discover  
and purchase music



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Gone are the days of queuing in a record store to preview an album at a listening station; gone are the days of hunching over a PC to listen to track previews through inadequate speakers; the **XIVA music store** is the most unique way to discover and purchase new music.

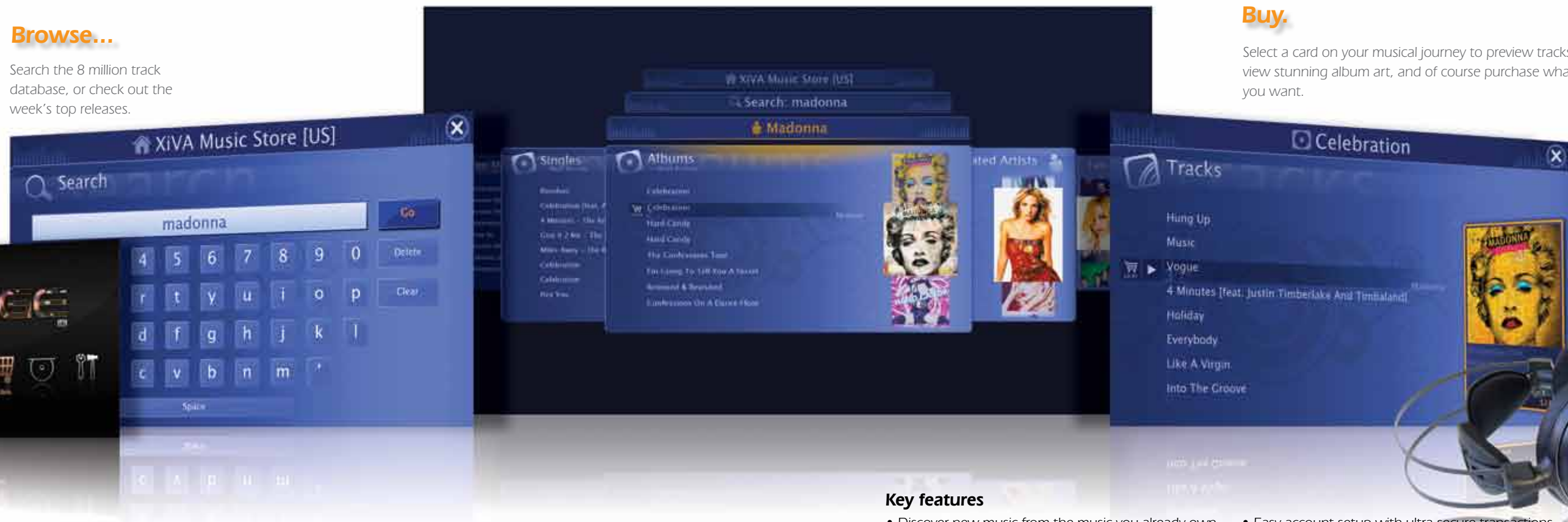
### Choose...

XIVA music store allows you to discover new music, and re-discover music you've always wanted.

### Browse...

Search the 8 million track database, or check out the week's top releases.

Access the XIVA music store via the main menu icon, or via album and artist views in the Imerge UI.



### Buy.

Select a card on your musical journey to preview tracks, view stunning album art, and of course purchase what you want.

Sit back, relax and listen to the music – nothing could be easier.



### Partnered with 7digital

The XIVA music store is partnered with 7digital, a major worldwide player in worldwide online content delivery. From launch customers in the UK and US will be able to access the store; more territories can be added, subject to demand.



### 'Skylocker' security

All your music purchases are stored safely in an online locker, as well as on your Imerge product. A registered music store account triggers the 'Skylocker' which keeps all your purchases safe and secure for re-download to other devices such as portable players. We make it simple to re-download previously purchased music.

### Key features

- Discover new music from the music you already own
- Over 8 million tracks available to purchase
- High quality previews and DRM free 320kb/s mp3 download
- Incredible three dimensional user interface
- Comprehensive search functionality
- High resolution coverart display
- Enter the store from Imerge album or artist library
- Download direct to your Imerge music library
- Re-download from 'Skylocker' to other devices
- Available on Imerge MS1, MS1-HD and AS1 products
- Partnered with 7digital
- Easy account setup with ultra secure transactions
- No complicated purchase procedures
- Top tracks and albums suggested at store entrance
- Discover similar artists and similar tracks
- Recommendations for purchase at every step
- Step forward or backward in time with music store history
- 'Silverlight' technology for a supremely refined experience
- Buying music becomes a social experience – again!
- Available in the UK and USA
- Availability in other regions to be confirmed

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### **XiVA music store – exclusive to Imerge**

The XiVA music store is available exclusively for the Imerge MS1 MediaServer, The MS1-HD Entertainment System and the NEW AS1 AudioServer.

We will initially be launching the XiVA music store as an online update for the MS1 and MS1-HD, followed by the new AS1 AudioServer.



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